Critical Conversations about Financing Long Term Care

Facilitator's Guide

Overall Purposes of Curriculum:

- 1. Increase awareness of the need to plan for changing health and independence as a later life event impacting financial security
- 2. Help consumers identify and communicate strategies to manage the risk of long term care
- 3. Change behaviors and practices regarding long term care risk management

Objectives: At the end of this program participants will:

- 1. Be able to define long term care
- 2. Recognize their risk of needing long term care
- 3. Understand possible long term care costs and potential financial implications
- 4. Understand the importance of sorting out later life financial goals and expectations
- 5. Identify long term care financing alternatives
- 6. Recognize factors to consider when selecting financial alternatives
- 7. Discover credible resources and tools to help make more informed decisions
- 8. Understand the benefits of taking action now, versus waiting until a crisis occurs

Target Audiences:

- Individuals making plans for later life/retirement
- ♦ Baby Boomers (born between 1946 and 1964) who are:
 - looking toward later life
 - planning for changes in work/retirement
 - dealing with aging parents

Opportunities for Educators:

- ✓ Provide knowledge-based messages
- ✓ Offer objectivity and credibility in financing messages
- ✓ Present holistic picture of issues/decisions
- ✓ Offer "plain language" tools
- ✓ Focus on individual and family decision making processes
- ✓ Address legal, financial, and social/emotional dimensions of the decision situation

Length of Session:

One hour + (depending on use of interactive exercises and discussion).

Available Participant Materials:

- PowerPoint presentation handout "Critical Conversations About Financing Long Term Care"
- "Are You at Risk of Needing Long Term Care?" worksheet
- "Critical Conversations About Financing Long Term Care: Common Myths and Facts" handout OR Separate Myths Quiz and Facts handouts
- "Identifying Financial Security Goals for Later Life Critical Conversations" worksheet

Maintaining Curriculum Credibility and Integrity:

In order to maintain the research-based credibility, users should not adapt or revise the title, content, or images in this curriculum. All wordmarks and authorship credit must remain present and intact on all components of the curriculum.



State Specific Additions—Permission is Granted and Users are Encouraged to Add the Following:

- ♦ State or local identities
- ♦ Specific state/local information about programs and resources related to risk, costs, financing alternatives and consequences (Slides 10, 11, and 28, and others as appropriate)

Risk:

- ✓ Add specific language and/or definitions used to refer to "long term care" in your state
- ✓ Make any needed changes on the fact sheets

Costs:

- ✓ Contact state agencies and identify existing research studies to determine state and local costs for skilled nursing care, assisted living, adult day care, home health aides, etc.
- ✓ Make any needed changes on the fact sheets

Financing alternatives:

- ✓ Identify reputable and quality sources of information on state specific financing alternatives including:
 - Long term care insurance (State Insurance/Commerce Departments)
 - Medicaid Program Eligibility
 - Long term care partnership programs offered by your state
 - State Board on Aging/Area Agency on Aging
 - Reverse mortgage counseling/programs
 - Additional state/local financing options/services
- ♦ If state specific information is added, the following credit line is appropriate to use: "State specific information was added by xxx from xxx."





Health changes may be unexpected!



No one plans to have their health change or wants to admit they might need long term care someday.

Developed by Marlene S. Stum, PhD., Family Economics and Gerontology, University of Minnesota. 2012.

Slide 2 - Introduction to Issue and Purpose of Session

Most people say that being financially secure is an important goal at all stages in their life.

This session focuses on a risk that can affect a family's ability to achieve financial security . . . that is, the risk of changing health and independence, or the risk of needing long term care.

Facing the risk of needing long term care is a topic that most people would like to ignore, or hope they can avoid. This workshop will help you understand if you are on the best route to protect your financial security against the risk of long term care.

Financing Long Term Care: Dilemmas and Decisions

- "We planned for a shorter and healthier retirement"
- "I never expected to live so long!"
- "If I avoid it ... it won't happen right!"
- "I think my health insurance will pay"

Developed by Marlene S. Stum, PhD., Family Economics and Gerontology, University of Minnesota. 2012

Slide 3 - The risk of long term care and how to best protect yourself presents many dilemmas and decisions for today's families. If you haven't started your planning, or if you are waiting to take action—you are not alone!

Too often individuals in their 80's and 90's are surprised at the need for long term care . . .they "never thought it would turn out this way". (Share the first two quotes).

Individuals of all ages often think that they won't personally be affected or that they'll be the exception. . . <u>and</u> that someone else will pay.

Studies suggest that most individuals are misinformed or lack sufficient information to make informed decisions about financing LTC.

Critical Conversations



- Long term care as a risk
- Potential costs
- Who really pays for long term care
- Factors affecting what's right for your situation
- Why plan NOW!

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Slide 4 - There are no magical answers for financing long term care; but understanding some key factors can help you make more informed decisions.

You can protect your later life financial security by:

- Recognizing your risk of long term care
- Understanding potential long term care costs
- Understanding who really pays for long term care and various private and public financing alternatives
- Determining what's right for your situation
- Taking action now before a crisis!

Today's session will work through these steps and:

- Reduce misinformation and misperceptions about risks, costs, and alternatives
- Introduce you to worksheets proven to help family members talk about long term care financing expectations, goals and concerns. They will help you engage in critical conversations!
- Lead you to resources that can help you make informed decisions and take action!

Suggested activity: Ask participants to complete the "Do you know the facts" 21 item true/false quiz.

Note that answers to the quiz will be shared throughout the presentation. Handout "myths and facts" handout as a take home resource.

Long-Term Care



 Help with activities of daily living (ADLs) and remaining independent

Eating, bathing, dressing, transferring, walking, toileting, taking medications, shopping

- Wide range of services (personal, social, and medical)
- Variety of settings (in-home, community, assisted living, and skilled nursing facility)

Developed by Marlene S. Stum, PhD., Family Economics and Gerontology, University of Minnesota. 2012.

Slide 5 - To begin, let's understand what long term care means. What comes to your mind when you hear those words? In reality, long term care is often much different than many people think it is. (**Review the definition of long term care.**)

Today long term care offers different choices than your grandparents may have needed. Long term care may include skilled nursing care or nursing home care; but it is much more than that! The vast majority of individuals who need LTC receive care in their own homes and it is provided by unpaid caregivers. LTC choices and options continue to evolve and change.

Who's at risk?



People of all ages – due to accidents, injuries, chronic illnesses

"There was a story on the news about a car accident.

Survivors who were 30 and 37 years old needed long term care. Since I drive 25 miles to work every day, that kind of hit me! I may not need long term care when I'm older. I could need it tomorrow!"

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Slide 6 - Who is at risk of needing long term care? Long term care is not just an older person's risk; it is a risk facing individuals across the lifecycle.

Of those <u>receiving</u> long term care today, 43% are below the age of 65; and 57% are over age 65.

Who's most at risk?



- 85 years and older
 - Need help with more activities of daily living Experience increased rates of home care and nursing home use
- **■** Chronic health problems
- Lack social support and unpaid caregivers
- Women

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Slide 7 - Obviously, it is impossible to predict any one person's risk of needing long term care. Studies provide insight into what factors put individuals more at risk of needing long term care. How do you fare? How would other adults in your family fare?

<u>Suggested activity</u>: Complete the "Are you at risk of needing LTC?" worksheet to assess your own risk.

We do know that the rates of needing LTC are the highest for the 85+ year old population. This group is most at risk for the following reasons:

- Age
- Chronic health problems
- Lack of social support and unpaid caregivers
- More likely to be women vs. men (given longer life expectancies and outliving social support)

Prevalence of Long Term Care Need

Ages	65-74	75-84	85+
♦ In the Community	11%	22%	49%
♦ In Institutions	1%	3.5%	13%

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Slide 8 - The risk of long term care clearly increases with age. Look at the differences in need between those 65-74 and 75-85. The longer you live, the greater chance that you'll need some type of long term care. Keep in mind that there are big differences for those over 65. Beware of relying on statistics regarding long term care that group everyone together. Also, note that the vast majority of individuals 85 and over do NOT need long term care.

Recognize that the need for community/home care is much greater at all ages than the need for skilled nursing or nursing home care. This reinforces the fact that nursing home care and sources of paying for nursing homes is only a small part of the picture.

Comparing Risks...



What are the chances in your lifetime of...

- Losing a home to fire? 1 in 1200
- Having a car accident? 1 in 240
- Needing long term care?

70% of individuals 65 and over will require some type of long term care.

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Slide 9 – It is important to keep the risk of needing long term care in perspective as you do your financial planning. There is greater risk of needing LTC than many other life events that we tend to protecting ourselves against.

(Share slide contents...)

Ironically, we are often taught to protect ourselves against other risks; but <u>not</u> long term care.

Costs are often underestimated!

■ In-home care:

Degree of need and health status

U.S. average: 200 visits/year

Type of service used

Home health aide: \$21/hour
Homemaker service: \$19/hour
Registered nurse: \$46/hour

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Slide 10 - Understand Possible Long Term Care Costs

Most people underestimate the costs of long term care. LTC can be extremely expensive and easily put a strain on a family's finances. Most families could not afford to pay for one year of any type of LTC.

In order to understand costs, recognize that:

- Costs vary widely across the country based on location,
- Costs vary by type of care, and
- Costs vary by the amount of care needed per day and over-time.

These variables make it challenging to present a typical picture of costs; averages can be deceptive!

These figures offer some perspective, but exploring costs in your local area is the best way to estimate what's likely.

It is important to recognize that bringing skilled care into one's home can be very expensive. For example, paying for 24 hour skilled care for 7 days a week in your home can prove most costly than care provided in a nursing home.

Insert state specific cost info on slide 10 and slide 11. (Share variations in home care by need and type of service for the U.S. and your state from the slide.)

Costs are often underestimated!

Skilled Nursing Facilities

Average in U.S.: \$229/day (private room) (\$83,585/year)

Community services

Adult day health care: U.S. average: \$67/day Assisted living: U.S. average \$41,724



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Slide 11 – (Continue to share variations in LTC costs by type of care and location.)

Remind participants that these are averages.

Location impacts costs!

LTC costs can vary dramatically from state to state and from rural to urban settings.

Home health aide: \$14/hour in Shreveport, Louisiana to \$34/hour in Rochester Minnesota.

Learn about the costs in your local area!

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Slide 12 – Reinforce how geography or location impacts LTC costs.

Length of time overestimated

- On average, someone who is 65 today will need some type of LTC services for three years.
- Only 20% will need LTC for more than five years
- Severe cognitive issues, including
 Alzheimer's often increase length of care

 $Developed \ by \ Marlene \ S. \ Stum, \ PhD., Family \ Economics \ and \ Gerontology, University \ of Minnesota. \ 2012.$

Slide 13 – How long does someone typically need LTC services?

As you would expect, there is a wide range from a month to many years.

On average, most who need LTC will need about 3 years of care. Only 20% will need care for more than 5 years.

Who does pay for long term care?



- Income and life savings elders and family members
- Home equity
- Unpaid family caregivers

Provide majority of long term care (70-80%) Working caregivers average 20 hours/week of elder care Working caregivers lose an average of \$650,000 (wages, Social Security benefits, and pension contributions)

■ Long term care insurance (5-7%) of all costs

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Slide 14 - Understand Financing Alternatives and Consequences

Yes—long term care can be expensive. So, how is it paid for? There are many myths and misunderstandings about who really pays. Let's review some of the facts.

In reality, a majority of LTC costs are paid for by the individual needing care and their families. Individuals typically use several sources of risk protection including:

- Income and life savings
- Home equity
- Unpaid family caregivers

Long term care insurance policies currently pay for only about 5-7% of costs (primarily because only 10-13% of individuals have purchased policies).

Who pays for long term care?

Medical Assistance (Medicaid or MA) is a critical safety net

Need-based state/federally funded program

Pays for selected home, community, and skilled nursing care for those who qualify

Income and asset rules apply

Spend-down

When your income is above the program limits, MA may still pay a portion of your medical bills

Transfer rules ... "voluntary poverty"

Look-back periods and penalties apply

Spouses can keep certain amount of income and assets to protect from poverty.

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Slide 15 - Another key source of payment for long term care is Medicaid or Medical Assistance. Medicaid is a critical safety net when individuals are not able to pay. Regardless of need, Medicaid is <u>not</u> the same as Medicare, the health insurance for those 65 and over.

(Reinforce) With Medicaid:

- Income and asset rules apply
- Role of "spending-down" to be eligible
- Rules against giving away assets to make yourself poor enough to qualify; and
- Protection to prevent "healthy" spouse from living in poverty

■ Who pays for long term care?

NOT existing health insurance policies

NOT disability insurance

NOT Medicare except for some limited short-term coverage

NOT Medicare supplement insurance

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Slide 16 - Let's review some of the most common myths about paying for long term care. One common myth is that an existing health insurance policy will pay if you need long term care. Read your policies carefully; very, very few cover such needs.

Another myth is that disability insurance will pay. Disability insurance protects against the loss of income. It doesn't cover the costs of care that may also result when you aren't able to work or remain independent.

Another common myth is that Medicare will pay for long term care. Medicare is a federal program which does pay for some health related costs; but the majority of what it pays for is short term, <u>not</u> long term care. Medicare supplement insurance is designed to cover the gaps in short term health care needs, not long term care.

Create a plan for your situation

- Financial goals and expectations
- Characteristics of family members
- Financial resources
- Human resources
- Geography



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Slide 17 – Now that you have a sense of LTC risks, costs, and who actually pays . . . let's review what you can do to create a LTC risk management plan that's right for your situation.

If you are like many individuals, you wish that someone could just tell you which risk protection options are right for you. That is, "Just tell me what to do!"

Before exploring risk protection options, it is critical to gather information about your own situation. There are five key factors that should influence your decisions (read from slide).

If I would need long term care, I would expect to:

- Remain financially independent
- Maintain control of my finances
- Keep my financial affairs private
- Involve family members (care/financially)
- Utilize government resources
- Leave an inheritance

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Slide 18 - Start by sorting out your financial goals, or what you are trying to accomplish financially. Families have "rules" about who can and should pay for long term care. There are often unwritten expectations about the use of personal assets such as a home, accepting financial help from adult children, leaving an inheritance, or the use of government programs.

What are some common later life financial goals? Studies suggest that many individuals are trying to accomplish one of six competing goals. Each goal can have a different meaning for each person. For example, privacy to one person may mean not having anyone outside the family knowing any family business. For another person it may mean not sharing information with adult children or other family members.

While sorting out and defining your goals is not easy, there is help. Refer participants to handout: "Identifying Financial Security Goals for Later Life." Talk with your family members and sort out what is most important to you.

Characteristics of Family Members

- Health status, family history, current age, life expectancy
 - What's the probability that you or other family members will need long term care?
 - Who's eligible for what options?
- Take Action:
 - Are you at risk? Complete the worksheet for family members

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Slide 19 - Consider the characteristics of those in your family. Who's most at risk? Complete the risk assessment worksheet with other family members to help determine risk protection plans for the whole family.

Financial Resources



■ What financial resources are and will be available?

Current and projected income, savings, home equity? Impact:

- What's affordable now and in the future?
- Will you meet eligibility and financial criteria for programs?

■ Take Action

Gather income, asset, and cash flow information

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Slide 20 - Next, gather information about your current and future financial resources. (**Review information on the slide.**)

Human Resources

Informal caregivers...will they be -

Available and able to help provide long term care? Able and willing to help provide financially?

Adult children are NOT typically held financially responsible for parent's long term care costs!

Take Action

Talk with potential informal caregivers \dots adult children, other family, or friends

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Slide 21 - Consider what human resources you would have if you needed long term care.

Your Location

■ Where you live determines...

Types of long term care available

Costs of long term care

Financing alternatives you can utilize

■ Take Action

Explore options and costs in your area Visit: http://www.longtermcare.gov

visit. http://www.foligierincare.gov

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Slide 22 - Long term care options and costs vary by location.

In order to better tailor your risk management plan, learn about potential costs in your area.

Understand Financing Alternatives

- There is no single financial answer
- Mix and match financing "puzzle pieces"

Personal or private options Public/government options

 LTC financing and services vary across all 50 states.

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Slide 23 - In a majority of cases, financing long term care depends on mixing and matching a combination of alternatives. Think of it as solving a puzzle and putting together the right combination of pieces and solutions for your situation.

Consider that there are really two overall risk management options to pick from:

- Using your own personal or private resources, and
- Using government supported resources

Within both the personal and public approaches there are multiple financing options to understand.

Alternatives for Managing LTC risk



- Preventive care
- Self-insure

Income
Savings, investments
Home equity

- Reverse mortgage
 Family caregivers
- Purchase Insurance
 - LTC insurance Individual or group

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Slide 24 – There are several private or personal financing options. Be sure to consider if you can afford to self-insure. Then, take time to learn more about reverse mortgages and explore LTC insurance.

A reverse mortgage is a loan against the equity or value in one's home. This type of loan can help to keep seniors in their home and access the value of the home while they are living. The loan is then repaid, plus interest, when the senior permanently moves out or sells the home. There are many "ins and outs" to reverse mortgages and they are not the solution for everyone who owns a home. Reverse mortgage counselors are available to help seniors sort out the pros and cons for their specific situation.

Long Term Care Insurance

Currently about 10-13% of population 55 years or older has purchased long term care insurance

- Individual policies
- Group policies--more employers are offering as workplace benefit

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Slide 25. What about long term care insurance? In the world of insurance, long term care insurance is a fairly new product. It is a product that continues to change and become more consumerfriendly overtime. In reality, few people have purchased long term care insurance.

LTCI can be purchased as an individual through a salesperson, or as part of a group. More employers (including the federal government) are beginning to offer LTCI as a workplace benefit. Many who have purchased LTCI policies are just now beginning to experience long term care needs and are actually using their policy coverage.

Long Term Care Insurance

■ Not for everyone

Can you afford the premiums? Now? In the future? Do you have assets you want to protect?

- No policy will protect against all costs
- Too many wait until...

Insurance is unaffordable

They are uninsurable

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Slide 26 - Long term care insurance is a new decision making experience for most consumers. Most consumers do not have experience purchasing LTI insurance and need to learn a new language and how to compare insurance options, as well as specific coverage.

To help you compare...

- LTCI is regulated by state policies
 Check your state for specifics in your state
- ■NAIC Shoppers Guide to LTCI

Features to compare...Focus on the "basics"

- What is covered, when, & who decides
- Compare benefit amounts with current costs/day
- Inflation protection is essential!

Slide 27 - The good news is . . . there <u>are</u> resources to help you make more informed decisions. Refer participants to state-specific resources and the "NAIC Shoppers Guide to LTCI."

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Public Financing Alternatives

- Medical Assistance
- Veterans Administration
- Subsidized Services

(e.g. Meals on Wheels, Senior Centers)

Other programs vary by state; they may include elderly waivers and alternative care

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Slide 28 - There are also public financing alternatives that will pay for certain types of long term care. In the vast majority of cases, eligibility for these is means tested. That means these programs are designed for individuals who have needs but who also have a low income and a low level of assets. One example I mentioned earlier is Medical Assistance.

Numerous subsidized services and other programs exist to help individuals remain independent and in their own homes. While Meals on Wheels and Senior Centers operate in all states, some states also have such programs as elderly waiver and alternative care programs. (Refer participants to state-specific additional resources and contacts.)

Partnership Programs

- Available in most states
- If you take personal responsibility by purchasing LTC insurance...

Then you will be able to protect some assets if you exhaust the insurance coverage and need to apply for Medicaid.

(Example: Purchasing a \$100,000 policy allows up to \$100,000 in income and assets to be protected)

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Slide 29 - Public/private partnership programs are developing as risk protection options in several states.

(Check and insert information about the partnership program in your state, if available.)

Compare Consequences...

- Affordability...now and in future?
- Eligibility criteria (health status, financial)
- Flexibility in use of money Long term care risk vs. other expenses/goals?
- Is there interest accumulation? At what rate?
- Will there be enough funds at the right time? Front-end or back-end payments?

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Slide 30 - When comparing features of the different financing puzzle pieces consider the following criteria:

(Share the information on the slide.)

Additional information can be found at www.medicare.gov.

Use Trustworthy Tools



Financing Long Term Care

www.financinglongtermcare.umn.edu

National Clearinghouse for Long-Term Care Information U.S. Department of Health and Human Services

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Slide 31 - Understanding financing alternatives and consequences is complex and can be overwhelming; however, there are trustworthy resources that don't sell products or promote certain financing options. (Refer participants to two websites on slide.)

Remember that state laws impact your options and choices—be careful to not make inaccurate assumptions when you are working with or listening to family members in other states.

Evaluate your plans often!



 Options and choices typically decrease with age and increased risk

■ What was may no longer be . . .change is a given.

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Slide 32 - Risk management is an ongoing process. As your situation changes and as private and public options change, it is important to revisit your plans.

Can we talk?

- Family members rarely think alike!
- Determine who needs to talk... Spouses/partners; parents and adult children
- Identify where there is agreement/disagreement Is long term care a risk? When? For whom? Acceptable financing options Important financial goals
- Who needs to be doing what to create the best plan

Slide 33 - Making informed decisions about managing the risk of long term care means talking with family members who may also be affected.

Whether dealing with aging parents, a spouse or partner, or your own adult children consider the following points as you engage in critical conversations.

(Share the information on the slide.)

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Top Reasons for Planning Now!

- Peace of mind--reduces fear and worry
- To protect your financial security-no matter what your age
- More planning choices and options are available
- Reduces burden for other family members
- Reduces potential for misunderstandings and conflict

The costs of "doing nothing" are simply too great!

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Slide 34 - Addressing the risk of long term care is easy to put off; <u>but</u> keep in mind the advantages of planning now versus waiting for a crisis. There are many good reasons to plan now. (**Share examples from slide.**)

As you consider the options and compare consequences, don't forget to compare the consequences of "doing nothing."